

Aesthetic Laser & Cosmetic Surgery Center
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William H. Truswell, M.D., F.A.C.S.

Education

1968 Hobart and William Smith Colleges
BS in Chemistry with Honors
1972 University of Medicine and Dentistry of New Jersey
MD
1972-1973 St. Joseph's Hospital, Syracuse, NY
First Year General Surgery Residency
1973-1976 University of Connecticut School of Medicine
Resident in Otorhinolaryngology and Facial Plastic and Reconstructive Surgery

Board Certification

The American Board of Facial Plastic and Reconstructive Surgery
The American Board of Facial Plastic and Reconstructive Surgery, Maintenance of Certification Examination, 2007
The American Board of Otolaryngology

Accreditation

The Accreditation Association for Ambulatory Health Care, Inc.

Academic Appointments

Clinical Instructor in Facial Plastic and Reconstructive Surgery – Department of Surgery, The University of Connecticut Medical School, Farmington, CT.

Boards of Directors

Board of Directors, The American Academy of Facial Plastic and Reconstructive Surgery – Eastern Regional Representative (Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, and Washington, DC) – past.

Board of Directors, The American Board of Facial Plastic and Reconstructive Surgery.

Board of Directors The New England Richard C. Webster Society for Facial Plastic Surgery.

Past Board Member the Massachusetts Society of Otolaryngology.

Past President Hampshire County Medical Society.

Past Medical Vice President American Cancer Society, Hampshire County.

**Professional
experience**

1976 - Present

Private practice in Facial Plastic Surgery

- Member Active Staff Cooley Dickinson Hospital Northampton, MA
- Office based surgery since 1977

**Patents and
Publications**

Surgical Rejuvenation of the Face, Truswell W, editor, Thieme Medical Publishers, New York, NY, 2008.

Using Permanent Implant Materials for Cosmetic Enhancement of the Perioral Region, Truswell W, *Facial Plastic Surgery Clinics of North America*, 2007; 25:15:433-444.

Your Complete Guide to Nose Reshaping, Truswell W, Mendelsohn, Addicus Books, Omaha, NB, Summer 2007.

Your Complete Guide to Facial Rejuvenation, Truswell W, Mendelsohn J, Harrison C, Ellis D, Addicus Books, Omaha, NB, 2007.

Your Complete Guide to Facial Cosmetic Surgery, Mendelsohn J, Truswell W, Kent K, Addicus Books, Omaha, NB, 2004.

Toward an Ideal Lip Augmentation Procedure, A Commentary, Truswell WH, *Arch Facial Plast Surg*, May 2004; 6:178.

The Non-Surgical Facelift Book – A Guide to Facial Rejuvenation Procedures, Byun M., Mendelsohn J., Truswell W., Addicus Books, Omaha, NB, 2003.

Gore-Tex Chin Implants: A Review of 324 Cases

Michael Godin; Louis Costa; Thomas Romo; William Truswell; Tom Wang; Edwin Williams, *Arch Facial Plast Surg*. 2003;5:224-227.

Enhanced Lip Augmentation with Multiple Advanta™ ePTFE Implants – DVD, Truswell WH, Atrium Medical Corporation. 2003.

Dual Porosity Expanded Polytetrafluoroethylene Soft Tissue Implant: A New Implant for Facial Soft Tissue Augmentation, Truswell W., *Archives of Facial Plastic Surgery*, 2002; 4:92-97.

Advanta ePTFE Facial Implants – VHS/DVD, Truswell WH, Atrium Medical Corporation. 2002.

Showcase 22, Live Surgery – Blepharoplasty, The Eyelid Lift, 2003.

Designer of the soft tissue ePTFE implant insertion instrument (**Truswell Insertion Instrument**) – Marina Medical, 2001.

Professional Memberships

Fellowships in the following societies:

American College of Surgeons

American Academy of Facial Plastic and Reconstructive Surgery

The Board of Directors 2002-2007
The Ethics Committee
The Continuing Education Committee
The Face to Face Committee (the committee on domestic violence and international outreach - pro bono work)
The Exhibitors' Advisory Committee (outgoing chair, now senior advisor)
Ad Hoc Committee for Industry Relations
The 9th International Symposium on FPRS Executive Committee
The 9th Int'l Symposium on FPRS Exhibit Committee (Chair)

The American Board of Facial Plastic and Reconstructive Surgery

The Board of Directors
The Credentials Committee
Oral Examiner

American Academy of Cosmetic Surgery

American Society of Laser Medicine and Surgery

American Society for Head and Neck Surgery

American Academy of Otolaryngology and Head and Neck Surgery

Memberships in the following societies:

The New England Richard C. Webster Society for Facial Plastic Surgery

American Medical Association

Massachusetts Medical Society

The New York Academy of Sciences

Additional Professional Activities

FACE TO FACE —The National Domestic Violence Project – Participant since 1992. (Members volunteer to help victims of domestic abuse who cannot afford to receive treatment for facial injuries. These efforts repair both physical and psychological scars and help women to regain self-esteem and begin to rebuild their lives.)

FACE TO FACE — International -

Trip to Linyi, China 2008

Trip to Ho Chi Minh City, Viet Nam 2007

Trip to Ho Chi Minh City, Viet Nam 2006.

(Members travel all over the world to help individuals whose faces were damaged at birth, by disease or by war. In addition, AAFPRS members share their knowledge and the latest techniques in facial plastic surgery with their international colleagues. To date, it is estimated that AAFPRS FACE TO FACE volunteers have helped approximately one thousand people worldwide.).

Medical Consultant for ePTFE Soft Tissue Facial Implants for Atrium Medical Corporation, Hudson, NH.

Medical Education Faculty for Bioform Medical, Inc., San Mateo, California.

Peer Reviewer, *Archives Facial Plastic Surgery*

Program Chairman, Annual Winter Symposium of the American Academy of Facial Plastic and Reconstructive Surgery, Vail, Colorado 2007.

Executive Committee Member, The 9th International Symposium on Facial Plastic and Reconstructive Surgery. Las Vegas, Nevada, 2006

Program Chairman, The 49th Annual Meeting, Northeast Medical Associates, Zermatt, Switzerland, 2006, (jointly sponsored by Dartmouth-Hitchcock Medical Center).

Program Co-Chair, Annual Winter Symposium of the American Academy of Facial Plastic and Reconstructive Surgery, Park City, Utah, 2006.

Program Chairman, The 48th Annual Meeting, Northeast Medical Associates, Mt. Washington, NH 2005, (jointly sponsored by Dartmouth-Hitchcock Medical Center).

Program Chairman for the 43rd Annual Meeting of the Northeast Medical Association, Steamboat Springs, Colorado, 2/27-3/5, 2000 (jointly sponsored by Dartmouth-Hitchcock Medical Center).

Awards Received

President Elect – Northeast Medical Association 2007

Honorary Professor of the South East Asia College of Cosmetic Surgery 2005

Life Member National Registry of Who's Who

American Cancer Society Certificate of Appreciation

Physician's Recognition Award of the American Medical Association

The Good Neighbor Award, Hampshire County Chapter, The American Red Cross

International Missions

Performing and Teaching Facial Plastic and Reconstructive Surgery, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Linyi, China 2008.

Performing and Teaching Facial Plastic and Reconstructive Surgery, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Vietnam 2007.

**International
Presentations**

Performing and Teaching Facial Plastic and Reconstructive Surgery, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Vietnam 2006.

Evaluation of the Aging Face, The National Congress of Facial Plastic Surgery, The Colombian Society of Facial Plastic Surgery and Rhinology, Bogota, Colombia 2008.

My Approach to Safe and Reliable Facelift Surgery, The National Congress of Facial Plastic Surgery, The Colombian Society of Facial Plastic Surgery and Rhinology, Bogota, Colombia 2008.

Permanent Implants for the Peri-Oral Region, The National Congress of Facial Plastic Surgery, The Colombian Society of Facial Plastic Surgery and Rhinology, Bogota, Colombia 2008.

A Practical Approach to the Endoscopic Forehead Lift, The National Congress of Facial Plastic Surgery, The Colombian Society of Facial Plastic Surgery and Rhinology, Bogota, Colombia 2008.

Handling the Bulbous Tip in Rhinoplasty Surgery, The National Congress of Facial Plastic Surgery, The Colombian Society of Facial Plastic Surgery and Rhinology, Bogota, Colombia 2008.

Laser Assisted Lower Lid Blepharoplasty with the Lumenis Ultrapulse Encore CO2 Laser, The National Congress of Facial Plastic Surgery, The Colombian Society of Facial Plastic Surgery and Rhinology, Bogota, Colombia 2008.

Avoiding Complications in Facelift Surgery – 2008, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Linyi, China 2008.

Permanent Implants for the Peri-Oral Region, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Linyi, China 2008.

Avoiding Complications in Facelift Surgery, The Fifth International Congress of Facial Plastic and Reconstructive Surgery, The International Federation of Facial Plastic Surgery Societies, Cartagena, Columbia, 2008.

The Bulbous Tip, The Fifth International Congress of Facial Plastic and Reconstructive Surgery, The International Federation of Facial Plastic Surgery Societies, Cartagena, Columbia, 2008.

Producing Reliable Outcomes in Facelift Surgery, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Viet Nam 2007.

Laser Assisted Lower Lid Blepharoplasty, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Viet Nam 2007.

The Endoscopic Brow Lift, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Viet Nam 2007.

Adjuvant Techniques for Facial Rejuvenation, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Viet Nam 2007.

Endoscopic Brow Lifting, The Biannual Meeting for Otolaryngology – Head and Neck Surgery, The Association of South East Asian Nations, Ho Chi Minh City, Viet Nam 2007.

The CO2 Laser in Blepharoplasty Surgery, The Biannual Meeting for Otolaryngology – Head and Neck Surgery, The Association of South East Asian Nations, Ho Chi Minh City, Viet Nam 2007.

Avoiding Complications in Facelift Surgery, The Biannual Meeting for Otolaryngology – Head and Neck Surgery, The Association of South East Asian Nations, Ho Chi Minh City, Viet Nam 2007.

Facelifts – Minimizing Complications, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Vietnam 2006.

Reconstructing Facial Defects with Local and Regional Flaps, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Vietnam 2006.

The CO2 Laser in Lower Lid Blepharoplasty, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Vietnam 2006.

The Rationale and Application of ePTFE Soft Tissue Implants in Cosmetic Facial Surgery, Facial Plastic and Reconstructive Surgery Course, The Face to Face Program International of The American Academy of Facial Plastic and Reconstructive Surgery, Ho Chi Minh City, Vietnam 2006.

Co-director: Intensive Learning Session on Marketing and Managing a Facial Cosmetic Surgery Practice in Small, Medium and Large Markets, 2006 Annual Fall Meeting of the American Academy of Facial Plastic and Reconstructive Surgery, Toronto, Canada, 2006.

The Application of Expanded Polytetrafluoroethylene Soft Tissue Implants in the Lips, 2006 Annual Fall Meeting of the American Academy of Facial Plastic and Reconstructive Surgery, Toronto, Canada 2006.

Safety in Facelifting, The 49th Annual Meeting, Northeast Medical Associates, Zermatt, Switzerland, 2006.

Dual Porosity ePTFE Facial Soft Tissue Implants, The Second World Congress On Advanced Cosmetic Surgery, Ho Chi Minh City, Vietnam, 2005.

The Safe Facelift, The Second World Congress On Advanced Cosmetic Surgery, Ho Chi Minh City, Vietnam, 2005.

Avoiding Complications in Facelift, The Canadian Academy of Facial Plastic and Reconstructive Surgery, Annual Meeting – Guest Speaker, Toronto, Canada, 2004.

ePTFE Soft Tissue Implants in Facial Augmentation, The Canadian Academy of Facial Plastic and Reconstructive Surgery, Annual Meeting – Guest Speaker, Toronto, Canada, 2004.

The Evolution of Dual Porosity Expanded Polytetrafluoroethylene Soft Tissue Implants, Advanta™, and their use in Facial and Lip Augmentation, a 36 Month Experience, 3rd International Meeting of the International Federation of Facial Plastic Surgery Societies, The Royal College of Surgeons, London, England, May 2004.

Facial Reconstruction with Local Flaps, 41st Annual Meeting, Northeast Medical Associates, St. Moritz, Switzerland, 1998.

Neoadjuvant Chemotherapy for the Treatment of Stage 3 and 4 Carcinoma of the Head and Neck, Nanjing Medical Society – People to People Meeting, Nanjing, China, 1986.

Presentations

Analysis of the Aging Face, , Rejuvenation of the Aging Face Course, The American Academy of Facial Plastic and Reconstructive Surgery, San Francisco, California, 2008.

“Hello to Goodbye” – Guiding the Patient Through the Process of Rejuvenation Facial Surgery, , Rejuvenation of the Aging Face Course, The American Academy of Facial Plastic and Reconstructive Surgery, San Francisco, California, 2008.

Avoiding Complications in Facelift Surgery, , Rejuvenation of the Aging Face Course, The American Academy of Facial Plastic and Reconstructive Surgery, San Francisco, California, 2008.

Panel Moderator: Mid Cheek Issues, Rejuvenation of the Aging Face Course, The American Academy of Facial Plastic and Reconstructive Surgery, San Francisco, California, 2008.

The Use of Absorbable Barbed Sutures in Facelift Surgery, The New York City Aging Face Course, New York City, NY, 2007

The Rationale and Application of Dual Porosity ePTFE Soft Tissue Implants, Annual Winter Symposium of the American Academy of Facial Plastic and Reconstructive Surgery, Vail, Colorado, 2007.

The Bulbous Tip, The Rhinoplasty Course, The American Academy of Facial Plastic and Reconstructive Surgery, Boston, Ma 2007.

Producing Reliable Outcomes in Facelift Surgery, New York City Aging Face Conference, New York, New York, 2006.

Personal Strategies in Upper Lid Blepharoplasty, New York City Aging Face Conference, New York, New York, 2006.

Panel Discussion: Blepharoplasty, Management of Complications, New York City Aging Face Conference, New York, New York, 2006.

Minimally Invasive “Extreme Makeover, Truswell W, Putman H, Ellis D, The 9th International Symposium on Facial Plastic and Reconstructive Surgery. Las Vegas, Nevada, 2006.

A Marketing Primer for Facial Plastic Surgery, The 9th International Symposium on Facial Plastic and Reconstructive Surgery. Las Vegas, Nevada, 2006.

Efficiency and Proficiency in Facelifting, Annual Winter Symposium of the American Academy of Facial Plastic and Reconstructive Surgery, Park City, Utah, 2006.

Avoiding Complications in Facelift Surgery – Instructional Course, The American Academy of Facial Plastic and Reconstructive Surgery. Annual Meeting, Los Angeles, CA, 2005.

The Ten Most Common Problems in Facelift Surgery - a Panel, The American Academy of Facial Plastic and Reconstructive Surgery. Annual Meeting, Los Angeles, CA, 2005.

The Nose Inside...The Functional Side, and Out... The Cosmetic Side, Weider D, Truswell T, 48th Annual Meeting, Northeast Medical Association, Bretton Woods, New Hampshire, 2005.

The CO2 Laser in Blepharoplasty, Facial Plastic Surgery Section - Updates in Otolaryngology and Head and Neck Surgery, Albany Medical College, Mohegan Sun, CT, 2004.

The Rationale and Application of Dual Porosity ePTFE Facial Soft Tissue Implants, The American Academy of Facial Plastic and Reconstructive Surgery. Annual Meeting, New York City, NY, 2004.

Instruction Course: Advanta, ePTFE Soft Tissue Implants in Facial Plastic Surgery, The American Academy of Facial Plastic and Reconstructive Surgery. Annual Meeting, New York City, NY, 2004.

Panel: Three Most Useful Procedures in Facial Plastic Surgery, The American Academy of Facial Plastic and Reconstructive Surgery, Phoenix, AZ, 2004.

Insertion of Advanta ePTFE Implants – Dissection Workshop, Rejuvenation of the Aging Face, San Diego, CA 2004.

Laser Assisted Transconjunctival Blepharoplasty, 11th Annual Winter Symposium on the Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2004.

ePTFE Facial Implants, 11th Annual Winter Symposium on the Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2004.

Minimally Invasive Procedures for the Office, Facial Plastic Surgery Section, Updates in Otolaryngology, Manchester, VT, 2003.

Three Piece Upper Lip Enhancement with a Dual Porosity ePTFE Soft Tissue Implant: A New Technique, The American Academy of Facial Plastic and Reconstructive Surgery, Fall Meeting, Orlando, FL, 2003.

Advanta Soft Tissue Implants: The Follow-up Study – A Two and One Half Year Multicenter Review, The American Academy of Facial Plastic and Reconstructive Surgery, Fall Meeting, Orlando, FL, 2003.

Minimally Invasive Procedures for the Facial Plastic Surgery Office, Director of the Instruction Course, The American Academy of Facial Plastic and Reconstructive Surgery, Fall Meeting, Orlando, FL, 2003.

Soft Tissue Substitutes: Pearls and Pitfalls, Panel Chairman, The American Academy of Facial Plastic and Reconstructive Surgery, Spring Meeting, Nashville, TN, 2003.

Advanta ePTFE as a Soft Tissue Substitute, The American Academy of Facial Plastic and Reconstructive Surgery, Spring Meeting, Nashville, TN, 2003.

Challenging Rhinoplasty Cases- Panel, 10th Annual Winter Symposium on Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2003.

Facial and Lip Augmentation with Advanta, , 10th Annual Winter Symposium on Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2003.

My Preferred Implant, 10th Annual Winter Symposium on Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2003.

Midfacelift-Advantages and Complications- Panel, 10th Annual Winter Symposium on Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2003.

My Preferred Injectable Filler-Panel, 10th Annual Winter Symposium on the Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2003.

Update on Microdermabrasion, 10th Annual Winter Symposium on the Latest Advances in Facial Plastic Surgery, Snowmass, CO, 2003.

Radiosurgery Assisted Chin Implantation, 8th International Symposium of Facial Plastic Surgery, New York, NY, 2002.

Advanta Soft Tissue Implants: A Multicenter Review of the First Year's Experience, Truswell, W., Mangat, D., Perkins, S., Romo, T., Silver, W., 8th International Symposium on Facial Plastic and Reconstructive Surgery, New York, NY, 2002 (submitted for publication).

Managing and Marketing a Laser Surgery Practice, Truswell W, Truswell L, 8th International Symposium of Facial Plastic Surgery, New York, NY, 2002.

Advanta vs. Other ePTFE Facial Soft Tissue Implants, 8th International Symposium of Facial Plastic Surgery, New York, NY, 2002.

Minimally Invasive Procedures in Cosmetic Facial Surgery, Grand Rounds, The Department of Otolaryngology, Oregon State University , Portland, Oregon, 2002.

Complications of ePTFE Facial Soft Tissue Implants, The Bridgestreet Plastic Surgery Society, Portland, Oregon, 2002.

Optimal Facial Skin Rejuvenation: Ablative vs. Non-ablative Lasers - a Panel Discussion, The American Academy of Cosmetic Surgery, 18th Scientific Meeting, Hollywood, Florida, 2002.

Advanta™, A More Intelligent Implant, Invitational Lecture for Atrium Medical Corporation, Hollywood, Florida, 2002.

Diode Laser Hair Removal, The American Academy of Cosmetic Surgery, 18th Scientific Meeting, Hollywood, Florida, 2002.

Complications of ePTFE Facial Soft Tissue Implants, Controversies in Facial Plastic Surgery, Key Largo, Florida, 2001.

Overview of Cosmetic Surgery as Practiced in a Private Aesthetic Surgery Office, TI Connecticut Ear, Nose and Throat Society, Fall Meeting, Cromwell, CT, 2001.

Advanta™, A More Intelligent Implant, Invitational Lecture for Atrium Medical Corporation, Denver, Colorado, 2001.

Minimally Invasive Procedures in Cosmetic Facial Surgery, Resident Lecture Series, Department of Otolaryngology, The University of Connecticut Medical School, 2001.

Gore-Tex Chin Implants: A Review of 324 Cases, Godin, M., Williams, E., Romo T, Truswell W, Costa L, Wang T, Spring Meeting of the American Academy of Facial Plastic and Reconstructive Surgery, Palm Dessert, California, 2001.

The Safety Facelift, Resident Lecture Series, Department of Otolaryngology, The University of Connecticut Medical School, 2000.

Lasers in Cosmetic Surgery, 43rd Annual Meeting, Northeast Medical Association, Steamboat Springs, Colorado, 2000.

Cosmetic Rhinoplasty – The Open Approach, Resident Lecture Series, Department of Otolaryngology, The University of Connecticut Medical School, 1999.

Laser Hair Removal with the Coherent Light Sheer Diode Laser, Master's Seminar, Spring Meeting of the American Academy of Facial Plastic and Reconstructive Surgery, Palm Dessert, California, 1999.

Facial Rejuvenation, Resident Lecture Series, Department of Otolaryngology, The University of Connecticut Medical School, 1998.

Flaps and Grafts in Facial Plastic Surgery, Resident Lecture Series, Department of Otolaryngology, The University of Connecticut Medical School, 1997.

Reconstruction of Soft Tissue Defects of the Face with Flaps and Grafts, Grand Rounds, The Department of Otolaryngology, Columbia Presbyterian Medical Center, New York, 1997.

Surgical Rejuvenation of the Aging Face, 39th Annual Meeting, Northeast Medical Associates, Snowmass, Colorado, 1996.